

2021 ELECTION SIGNAGE GUIDELINES

To assist with your campaign this is a summary of the guidelines applying to the placement of election signs on private and public property within the Shire of East Pilbara.

Election signs **may only be placed during the election period**, commencing on the opening of nominations and must be removed two days after election day.

All Election signs must be safely and securely installed and not pose a safety hazard. Signs must be capable of surviving a storm intact.

Election signs are permitted on **Private Property** provided you have consent of the owner and the placement does not pose a health or safety risk.

Election signs are permitted on **Public Property** provided:

- Election signs are made and secured in a manner that they don't become fragile or have the potential to become detached and pose a health or safety risk to motorists, pedestrians or property; and
- Election signs are regularly maintained during the election period.

Election signs may not be placed:

- On a carriageway, dividing strip, traffic island or roundabout;
- On a verge adjacent to a property without the consent of the owner; and
- On any building, tree, pole or infrastructure including any street sign, traffic direction sign or parking sign or any other signs.

Election signs must not:

- Be more than 1.5 square metres in area and no higher than 1.2 metres above the natural ground level or have a maximum vertical or horizontal dimension greater than 1.2 metres;
- Be illuminated (either internally or directly), move, flash, rotate or cause a reflection or otherwise to cause a distraction to road users;
- Be constructed of materials or installed in a manner that may have an adverse effect on the health, safety or convenience of a person, traffic or land;
- Be self-adhesive; and
- Advertise any organisation or person other than a registered candidate or political party.

Main Roads Requirements:

With regards to road reserves, Main Roads has its own requirements – refer to the Main Roads Policy (Policy and Application Guidelines for Advertising Signs Within and Beyond State Road Reserves). In particular, please note the following requirements:

Temporary event signs (which include election signage) shall not be located:

- On traffic islands, including roundabouts;
- On median strips;
- On road verges with a road speed limit greater than 90 km/h;
- Where they are at risk of causing an obstruction to the passage or sightlines of drivers, bicyclists or pedestrians travelling along or crossing roads or driveways; and
- Within 100m of a roadworks site.

Temporary event signs shall not be attached to:

- Existing signs, including other advertising signs;
- Any road-related infrastructure such as traffic sign supports, overhead bridges, bus shelters, lighting/power poles etc.

If attached to any infrastructure that encroaches over the road reserve or if suspended from ropes, wires etc. from any building or other infrastructure, written agreement must be obtained from the owner of the building or infrastructure.